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<https://doi.org/10.17721/2308-135X.2019.45.67-77>

UDC 911.3

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ANALYSIS OF RECREATIONAL AND TOURIST RESOURCES FOR THE NEED FOR AGRICULTURAL TOURISM DEVELOPMENT IN THE CARPATHIAN REGION

The purpose of the study is to highlight theoretical and applied aspects of the issues of recreation and tourism resources of the Carpathian region for the needs of development of agro-industrial tourism.

Methods: The study used methods of comparison and generalization, logical methods, method of expert assessments, modeling, econometric and statistical methods.

Results: the policy of preservation, reproduction and effective use of recreational and tourist resources of the Carpathian region for the formation of agro-tourism in the context of balanced use of natural resources, restoration of natural ecosystems, maintenance of their integrity, improvement of the ecological situation for ensuring harmonious development and improving the quality of life of the population of the region are revealed.

Scientific novelty: The main provisions of the study represent a definite contribution to understanding the relationship between economic development and environmental safety, the use of recreational and tourist resources for the development of appropriate types of tourism.

Practical significance: It is possible to use the provisions and conclusions of the study as a theoretical basis for developing their own methods for assessing the effectiveness of specific types of tourism. The obtained data can be used to predict the expediency of tourism development in a particular region.

Key words: Carpathian region, agro-industrial tourism, recreational and tourist resources, economic development, ecological safety.

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