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GASTRONOMIC TOURISM OF TRANSCARPATHY: CURRENT STATE AND PERSPECTIVES

Purpose. The purpose of the article is to study the state of gastronomic tourism of Transcarpathia and outline ways of its further development.

Method. The research methodology consisted of collecting actual data, as well as synthesizing and analyzing the collected statistical material, studying the scientific and practical developments of domestic and foreign experts in the field of gastronomic tourism.

Results The current state of gastronomic tourism in Transcarpathia is highlighted and the ways

of its further development are outlined, features of national cuisines of the region are described, the list of main gastronomic tours and festivals of Transcarpathia is described.

Scientific novelty. Selected some objects of gastronomic tourism, which are popular in the region, but not included in the programs of tours, festivals, holidays.

Practical significance. It is recommended to expand the geography of gastronomic routes at the expense of mountainous regions of the region, and in order to diversify the content of gastronomic tours, to enrich their attraction, animation services.

Key words: gastronomic tourism, culinary tourism, national cuisine, festival, gastronomic tour.

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