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METHODOLOGICAL BASIS OF MORAL-DOMESTIC CONCEPT OF HOTEL-RESTAURANT BUSINESS

Goal. The purpose of the article is to analyze the evolution and to highlight the main theoretical and methodological concepts of the category "hospitality" as a multifaceted socio-economic phenomenon, the subject of interdisciplinary study, primarily in the system of social and geographical knowledge.

Method. The study uses a set of methods: literary, historical, linguistic, method of analysis of Internet sites, as well as methods for synthesis and analysis of the collected material.

Results. The principles of hospitality concepts - moral and commercial and commercial - are specified, the semantics of the term "hospitality" are specified, the significance of religious traditions, customary law, state legal norms at the stage of formation of the hospitality establishment is analyzed.

Scientific novelty. For the first time, a complex of features inherent in the moral and everyday concept of hospitality at the stage of the formation of this socio-economic phenomenon has been revealed.

The practical significance of the research is determined by its methodological relevance, as well as for the teaching of master's level disciplines, taking into account the professional training of hotel and restaurant business and tourism.

Key words: hospitality, concept, hospitality institute, hospitality industry, hotel industry, services, accommodation and catering services.

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