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*PRACTICAL ASPECTS OF STUDYING INTERNATIONAL TOURISM ON MATERIALS OF
FOREIGN EDUCATIONAL PRACTICES IN GERMANY*

Aim: To bring attention to and highlight the significant role of foreign-language training for students in the areas of geography and tourism training. I would also like to demonstrate the positive side of the "Studienreise in Duetschland" training program of the German Academic Student Exchange Service, including the development of practical skills in international tourism.

Method: The study is to analyze and systematize information on the development of international tourism in Germany derived directly from residents of the country's tourism business. The subject of research is the applied aspects of international tourism in Germany as well as the experience of organizing and operating the international tourism.

Result: The article deals with the applied principles of training students and specialists in the tourism industry in Germany and analysis of the causal aspects of the development and functioning of international tourism in keeping with modern information technologies and mobility of population. The acquired knowledge and practical experience of tourists studies in the future, can be applied in the international segment of tourist services as well.

Scientific news: A number of tourists and methodologists in general, considered and proposed methodological guidelines and recommendations for the conduct of educational practices at the international level. Definitely the world tourist market has a powerful resource potential and has invaluable experience in organizing and providing services based on the use of numerical data for students in leading tourist centers of Germany as well as meetings with scientists and specialists. The author of the study highlights and analyzes the main organizational and teaching-methods and types that will work during international tourist training programs.

Practical significance: The issue of international tourist training practices has not been adequately addressed in literature. Materials of the proposed study, the specifics of this type of tourism was paid little attention. The study provides a better understanding of the beginnings of leisure tourism.

Key words: international tourism, practical aspects of international tourism development, international educational practice, German hospitality.

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