[Download](#)

UDC 911.3:316

https://doi.org/10.17721/2308-135_X_2019.42.50-63

Horyn Iryna Vasylivna, Taras Shevchenko National University of Kyiv, Kyiv, Ukraine, e-mail: iryna.horyn@gmail.com

GEOGRAPHY OF TOURIST FLOWS OF LVIV REGION

The purpose of the article is to disclosure of the concept of "tourist flows", analysis and evaluation of tourist flows of Lviv oblast, definition of regional preconditions for the development of tourism, identification of the main features of Lviv oblast and analysis of spatial differences and dynamics of tourist flows in the region. The study of tourist flows of Lviv oblast not only allows to assess comprehensively the location of major tourist centers that are promising in the tourism industry, but also helps to highlight the most attractive tourist destinations.

Method. Methodological principles of studying tourist flows of Lviv oblast were based on the study and synthesis of literature and statistical data, which were collected by the author. In addition to this, the author used tabular and cartographic methods.

Results. The paper carries out an estimation of geographic, economic, institutional, natural and cultural preconditions for the emergence and directions of the formation of tourist flows in Lviv oblast. The tourist flows of Lviv oblast are analyzed, in particular, the real state of the tourist services market in the region is shown and its main features are described. The main tourist centers and districts of the region are highlighted. The ratio of the number of foreign tourists and hotel establishments of all districts of Lviv oblast is determined. The main perspectives of tourist flows of the region are highlighted. The paper moves on to analyze obstacles to increasing their volumes.

The scientific novelty of the article lies in the proposed mechanisms of growth of tourist flows in Lviv oblast, which are based, firstly, on the long-term financing of tourism development, economic stimulation of the development of tourism and recreation and the formation of attractive investment climate in the sphere of tourism and recreation in Lviv oblast.

Practical significance is the use of obtained results for creation both regional strategies and programs of the development of tourism industry in the long run.

Key words: tourist flows, tourist attraction of territory, development of tourism, territorial difference, tourist centers, hotel establishments.

References:

1. Bordun O. Yu. Analyses of international tourist flows of Ukraine. Visnyk of Ivan Franko Lviv National University . Series: Geography. 2013. Issue 43. Pt. 2. P. 137–146
2. Didenko V. M. Management: a textbook / V. M. Didenko. – K.: Condor, 2008. – 584 p.
3. Dyadechko L. P. Theory and practice of logistics of mechanisms of formation and maintenance of tourist flows: a monograph / L. P. Dyadechko, V. Ye. Redko. – Donetsk: DonNUET, 2010. – 30-59 p.
4. Kostashchuk V. I. Modern state of international tourism between Ukraine and Italy (on the example of the Chernivtsi region) // Geography and tourism: Ed. / Red: Ya. B. Oliynyk (ed.) and etc. – K.: AlterPres, 2010. – Issue 16. 63-74 p.
5. Malskaya M. P. Problems and prospects of development of tourist industry of Ukraine / M. P. Malskaya // Geography, economy and tourism: national and international experience / Materials

of the IX scientific conference with international participation. – (Lviv-Vorokhta, September 25-27, 2015). –

Lviv: Publishing Center of Ivan Franko Lviv National University
, 2015. – 95-101 pp.

6.
Malskaya M. P. Tourism in the Carpathian region: threats to the environment and sustainable development / M. P. Malskaya, Yu. V. Zinko, M. B. Ivanik, S. F. Blagodar // Visnyk of Ivan Franko Lviv National University.

Series: Geography

. – 2014. –

Issue

. 45. – 443-451 p.

7.
Malskaya M. P. Geography of Recreation and Tourism: Theoretical and Applied Issues / M. P. Malskaya // Geography and Tourism / Ya. B. Oliynyk (ed.), and etc. – K.: Altepres, 2013. – Issue. 25. – 3-10 p.

8.
Malskaya M. P. Spatial system of tourist services of Lviv region // Visnyk of Lviv Institute of Economics and Tourism. Series: Economic Sciences. – 2010 – Issue. 5. – 299-302 p.

9. Manko A. M. Problems and prospects of recreational complex development in the Precarpathians of Lviv region / A. Manko // Materials of the VII scientific conference with international participation "Geography, economy and tourism: national and international experience" (Lviv-Vorokhta, September 5-7, 2014 p.) – Lviv: Publishing Center of Ivan Franko Lviv National University , 2014. – 103-105 p.

10.
Masyuk Yu. O. Analysis of trends in the development of the tourist industry in Ukraine: strategic aspects / Yu. O. Masyuk // Visnyk of Ivan Franko Lviv National University

. Series: Economics. –

Lviv: Publishing Center of Ivan Franko Lviv National University

, 2012. –

Issue

. №. 48. - 549-557, 601 p.

11. Oliynyk Ya. B. Theoretical foundations of tourismology: teaching. manual for students of higher educational establishments. / Ya. B. Oliynyk, A. V. Stepanenko. – K: Nika-Center, 2005. – 18-32 p.

12. Otryazha M. A. Research of tourist flows: methodology and analysis / M. A. Otryaga // Visnyk of

Oles Honchar Dnipro National University. – 2007. – Issue. 13. – 124-129 p.

13. Official site of the Main Department of Statistics in Lviv region – [Electronic resource] – Access mode:

<http://www.lv.ukrstat.gov.ua/>

14. Official site of the State Statistics Service of Ukraine – [Electronic resource] – Access mode:

<http://www.ukrstat.gov.ua/>

15. Official site of the Lviv regional state administration – [Electronic resource] – Access mode:

<http://loda.gov.ua/>

16.

Pankov N. M. Analysis of the conditions and the current state of tourism development in Lviv region / N. M. Pankov //

Visnyk of Ivan Franko Lviv National University

. Series: International relations. Issue 29th – 2012. – 145-158 p.

17. Pinda M. P. Hotel economy and tourism in Lviv region: stat. collection / M. P. Pinda. – Lviv: The Main Department of Statistics in Lviv region, 2011. – 109 p.

18. Farat O. V. Innovative directions of tourism development in Lviv region / O. V. Farat, M. V. Maruschak // Economy. Management. Innovations – 2012. – №. 2 (8). – 34 – 41 p.