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Mashkova Olga Victorivna, Candidate of Geographical Sciences, Associate Professor

Kherson State University, Kherson, Ukraine, e-mail: mashkovaolga28@gmail.com "> [mashkov aolga28@gmail.com](#)

Napadovska Hanna Yuriyivna, Kherson State University, Kherson, Ukraine, e-mail: anyanapad oskaya@gmail.com

PROSPECTS OF TOURISM DEVELOPMENT IN THE UNITED LOCAL COMMUNITIES OF THE KHERSON REGION

The aim. The purpose of the study is to analyze the development of the tourism industry within the amalgamated territorial communities in the context of decentralization.

The methodology. The predictions of the theory of regional development, geographic estimates, complex and typological approaches are used in the paper. Such research became possible subject to the use of methods of analytical review and synthesis of literary sources, system analysis and synthesis, the method of analysis of interconnections and interdependencies, systematization, comparative-geographical and mathematical.

The results of the study It gives a detailed analysis of the dynamics of the formation of amalgamated territorial communities in Ukraine and in the Kherson region. It is investigated the features of the tourism industry development within the boundaries of the amalgamated territorial communities under the "DOBRE" programme. The influence of the "DOBRE" program on the development of tourism within the Kherson region is analyzed. In particular, the formation of a tourist cluster formed after the association of territorial communities, the purpose of its creation and the main directions of work.

Scientific novelty. The article first explores the problems and prospects of tourism development within the united territorial communities of the Kherson region within the framework of the program "DOBRE".

The practical significance. The results obtained in the article can be used by the Kherson State Regional Administration in the preparation and implementation of measures of the strategy of economic and social development in the Kherson region. The main predictions of the article were reflected in the educational process in the Kherson State University such as In the teaching of "Geography of the Kherson region", "Management of regional tourism and recreational complexes", in the organizing of research work of students and postgraduates.

Key words: local community, decentralization, tourist and recreational resources, tourist cluster, administrative-territorial structure, Kherson region.

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