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**FUKUOKA PREFECTURE: SPECIALIZATION, ORGANIZATIONAL AND MANAGERIAL
STRUCTURE OF ECONOMIC ACTIVITY IN THE CONTEXT OF SUSTAINABLE
DEVELOPMENT**

The purpose: to study the Japanese experience of regional development and planning in the
context of sustainable development
on the example of Fukuoka Prefecture

Methods. Were used methods of analysis geography, regional and international studies. Among
them: systematic (consideration of the balanced economic complex of the prefecture as an
integrated system), literary (selection and analysis of literary sources, relevant to the research
topic), descriptive (determining the location of objects and types of economic activity, their

description), cartographic (the use of maps as figuratively-symbolic models of the territory, can purposefully display social objects, phenomena, connections and interdependencies related to a certain territory), comparative (data collection and their preliminary assessment).

Results. Fukuoka Prefecture is known for its environmental initiatives, the development of modern technologies and related industries, as well as the successful overcoming of the problems of environmental pollution as a result of industrial growth. Fukuoka, in particular the city of Kitakyushu, successfully used the program of the Japanese government "Gorika" ("reconstruction"). Its main goal was the closure of all mines and the restoration of other obsolete metallurgy and manufacturing industries in the country.

This program was introduced due to the aggravation of environmental problems and the movement of Japan towards a major environmental disaster. Thus, the "reconstruction" of the Japanese government became an impetus for local governments, the public and representatives of local companies in Fukuoka Prefecture, who came together to subsequently create good working and living conditions for the population. The result was a reorientation of industry, in particular, an increase in the share of manufacturing, automotive, services, high-tech industries, as well as the involvement of young highly qualified personnel with their subsequent development.

Scientific novelty. To compare Ukraine with the prefecture of Fukuoka is inappropriate, but studying its development experience, overcoming the problems of depressed territories, environmental pollution and searching for new growth paths for further prosperity is relevant and useful for our state.

Practical significance. Fukuoka Prefecture has overcome many of the problems inherent in Ukraine now. Therefore, her experience for Ukraine is an opportunity to take successful initiatives, as well as to avoid unnecessary mistakes. Our state is only embarking on the path of sustainable development, so research and use of the best world practices is relevant.

Key words: regional development, sustainable development, regional policy, territorial organization, local government, prefecture s, comprehensive plan.

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