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*THE ESSENCE OF THE MAP SEMIOTICS PROVISIONS OF THE CARTOGRAPHIC
MODELLING IN EDUCATION*

Purpose. Highlight the essence of the cartosemiotic positions of cartographic modeling in education.

Methods. Based on fundamental scientific positions and general and concrete scientific methods, systems approach, analysis and synthesis, abstract, concrete and generalized, historical and chronological, comparative geographical, cartographic modeling and carto-semiological analysis.

Results. Cartosemiotics was formed at the junction of cartography and semiotics, linguistic science, which explores the properties of signs and sign systems as language formations. The importance of considering its provisions in education is associated with the existing bilateral relations between people who create, transmit and perceive cartographic signs and these signs.

Scientific novelty. Without organizing the development of the rules of this language and using its means of displaying reality, it is impossible for extended reproduction in society of acquired cartographic knowledge and the use of their promising possibilities, the requirements for which are constantly increasing.

The practical significance. Due to the wide use of the object language of maps in various spheres of public activity, in particular in education.

Keywords: cartography, map semiotics, education, cartographic modelling, symbolic systems, object language maps, semiotics side of the content of the map.

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