Perspectives for tourism development within the cities

Goal. To reveal the peculiarities of forming the prospects of tourism development within tourist attractable cities, including in balneological areas. Results. The perspectives of such territories for such kind of tourist activity are shown, because they are characterized by the placement within the relatively satisfactory state of forest landscapes, accessibility for any groups of tourists, developed infrastructure and, at the same time, the presence of environmental problems that often require urgent solution. Thus, it is a territory where there are prerequisites for obtaining aesthetic preferences, cognitive bases, and ecologically oriented knowledge during the implementation of tourist routes.

The scientific novelty consists in the development of theoretical and methodological and methodological principles of
distinguishing tourist regions as objects of research, revealing their specific features and regularities of functioning.

**Practical significance**

Consists in theoretical and methodological substantiation of mechanisms of formation and implementation of the strategy of tourism development within cities.

**Key words:** city tourism, balneological territories, tourist resources of cities.

**References**


