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<https://doi.org/10.17721/2308-135X.2019.48> 114-124

UDC 911.3

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*THE BASIC TENDENCIES ON INTEGRATION OF SCIENCE, EDUCATION, AND BUSINESS
AS ELEMENTS OF SUSTAINABLE DEVELOPMENT IN UKRAINE'S ECONOMICS*

Purpose. The aim of this project is the analysis of tendencies concerning the integration of science, education, and business on the basis of universities in Ukraine, as well as detection and production of recommendations for optimizing this process.

Methodology. The methodology is based on the usage of an integrated approach, which allowed summarizing results of investigations regarding this topic. Despite that, were also used methods of general scientific researches, such as analysis, synthesis, and systematization. The basis for the initial information was literary and online sources.

Results of researches. The main directions for the development of a modern innovative environment in the world and in Ukraine were thoroughly considered. On the basis of two universities was carried out a comparative analysis towards the interaction of the «science – education – business» system. On the example of innovative development in the field of tourism has been developed a model for the integration of science, education, and business. The role of universities was estimated as key links between the state, science, and business.

Scientific novelty. The research stands on the fact that innovative development in the field of tourism, and its subsequent commercialization, was considered through the prism of the integration of science, education, and business on the basis of the university.

The practical significance. The materials of this article can be used in the development of innovations in the field of tourism and their further promotion on the market.

Key words: innovation environment, sustainable development, system «science – education – business», project incubation, competences.

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